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HERITAGE FINANCIAL GROUP PARTNERS WITH KEMMONS WILSON INSURANCE GROUP

NASHVILLE, Tenn. – (April 24, 2014) – Nashville’s [Heritage Financial Group](#) has joined forces with the [Kemmons Wilson Insurance Group](#), based in Memphis, Tennessee, to strategically expand employee benefits and insurance services across the country.

“We are honored to be a part of the Kemmons Wilson family of companies. Their reputation and experience are unparalleled,” said Steve Botts, President, Heritage Financial Group. “As the employee benefit marketplace changes, it makes sense for our two companies to come together ensuring growth, alignment and integration of insurance and benefit offerings which will provide greater solutions for our customers.”

Heritage Financial Group, LLC (HFG), is a full-service independent insurance and financial services brokerage firm that offers customized group benefit solutions and a full range of personal insurance services.

The Kemmons Wilson Insurance Group (KWIG) is an independent broker providing coverage and risk management solutions for commercial insurance and worker’s compensation, as well as specialty divisions including employee benefits, hospitality insurance, private client services and aviation insurance services.

“Bringing together our companies combines the forces of property and casualty insurance with significant healthcare benefit solutions. Together, we have more than 100 years of experience, which translates now into one company able to provide a wide-range of customized healthcare benefits, insurance services, investment counseling and financial planning,” said Eddie Floyd, managing director, Kemmons Wilson Insurance Group.

Founded in 1952, Kemmons Wilson Insurance Group offers specialized coverage for businesses, ranging from start-up entities to large multi-state companies. The company is licensed in all fifty states and is committed to providing exceptional service to their accounts. Kemmons Wilson Insurance Group is based in Memphis, Tennessee. For more information, visit:

<http://www.kwingroup.com>.